



306	302	304
308	OBJECT = DOG	10% OFF DOG FOOD COUPON
310	LOCATION=DISNEYLAND	15% OFF DISNEY MERCHANDISE
312	OBJECT = STOCK CAR AND TEXT = 8	FREE DALE EARNHARDT JR T-SHIRT WITH ANY \$75 PURCHASE
314	OBJECT = NIKE SWOOSH SYMBOL	\$10 OFF ANY NIKE FOOTWEAR PURCHASE
	NAME/ADDRESS METADATA	ADD TO DIRECT MAIL DATABASE
	●	●
	●	●
	●	●
	●	●
	●	●
	TEXT = IAMS	DISPLAY IAMS AD ON KIOSK

300

FIG 3